

Action Taken Report on Feedback from Stakeholders on Curriculum Academic Year 2019-2021

Action Taken on Student Development

- Remedial Sessions were taken to students on the following subjects;

Slno	Subject	Semester
1	Basics of Marketing	1
2	Digital Business	1
3	Marketing Management	2
4	Financial Management	2
5	Human Resource Management	3
6	Consumer Behaviour	4

Action Taken on Faculty Development

- The faculty was encouraged to engage in classroom engagements to enhance classroom participation.
- The faculties was encouraged to incorporate industry-specific examples.
- The faculty was encouraged to use the SCPS Approach to enable application-based learning.
- The Faulty was informed to effectively map with industry requirement while teaching
- The faculty was encouraged to align each topic with job descriptions to offer clear career perspectives.